

As the founders of CityFinds, we love to travel, shop, and entertain. With our two young children in tow, we enjoy visiting different areas; meeting artists, vendors, and designers; learning about techniques, styles and traditions; and purchasing those certain finds that feel especially right. And it shows in our home, where we've surrounded ourselves with eclectic, rare finds, many of which remind us of a place, a person, or an experience that made an impression on our family. These treasures – whether dramatic, whimsical, or functional – add texture, color and culture to our everyday life.

When we entertain, our guests are delighted to “window shop” in our home, often asking more than once, “Where did you get this?” That question, the love of our excursions, and the simple joy of shopping, inspired us to create a business out of our passion. The result - CityFinds Inc.

We already have developed many relationships in every corner of the world. And, although we haven't traveled to every location yet, we will – meeting new people and discovering new finds along the way.

And so begins a totally new concept in home show shopping. We search for unique finds and bring them right into your home – its always fun, and NEVER boring. Every show is different since the items are limited to small quantities or one-of-a-kind pieces, often accompanied by compelling stories or rich history. Our finds range from hand-made, Indian textiles and Peruvian pottery, to NYC jewelry, and trendy handbags from LA. You and your guests will have the unique experience of browsing, learning about and purchasing these distinctive finds to enjoy in your own homes for years to come.

We are certainly having a great time shopping for you and we know you will have a great time shopping with us! – Jami and Dave

What is a CityFinds Home Show?

CityFinds is a new concept in home show shopping. We bring rare and one-of-a-kind treasures from around the world into your home or office. And for a few hours, your home is transformed into a gallery boutique – where all the products are on display.

Our Consultants are friendly and knowledgeable and will share information about each item's origin and the artists who created them.

Hosts enjoy great rewards like free merchandise and gifts (see next section)! Your CityFinds Consultant will help you to plan your home show.

As the host or hostess, you provide the house, the guests, and light refreshments. We do the rest!

How do I benefit from hosting a CityFinds party?

First, you will receive a beautiful gift for hosting on the night of your party. The gifts vary, as do our products, and are always one of our signature, unique finds.

Better yet, you will receive 15% of the net total in FREE merchandise, which can be used that night or at a later show! For example, if your show results in \$1,000 of sales, you will receive \$150 in FREE products, plus your hostess gift.

Additionally, you will receive a credit for every show booked at your party (applied after each show is held).

YOUR *city finds* SHOW

www.cityfindsinc.com

TIPS FOR A SUCCESSFUL PARTY

Can I put a CityFinds item on hold?

Yes. Only hosts have the opportunity to select items before the guests arrive and to put them on hold until the end of the show.

Who do I invite?

The more people you invite to your CityFinds show, the higher your show total, and the more FREE merchandise you'll be able to select! You should think of people you know who love unique items like jewelry, textiles, and accessories, especially busy women who do not have time to shop for these types of items. Also, think of friends and acquaintances who enjoy entertaining and shopping. Consider those who may also be looking for an opportunity to earn extra income, work part-time or even begin an entirely new career doing something fun and rewarding. Also, CityFinds is not just for women. Many men enjoy buying art and textiles for the home – and we do order men's rings and accessories when we find distinctive ones! A CityFinds guest can find a great item for \$30, or a one-of-a-kind piece for \$60 or more! We have merchandise in all price ranges to fit any budget.

When creating your list, consider:

Friends and relatives

Neighbors

Co-workers and business associates

Parents of your children's friends

Your children's teachers

Your hairdresser, manicurist

Interior decorators

Your family physician and nurses

Club or church members

How do I invite them?

First, arrange your CityFinds home show date and time with your CityFinds Consultant. Start telling people about it right away! Then, create a list of

invitees, including names, addresses, emails and phone numbers. Be careful to spell names correctly. Your Consultant can mail the invitations for you or you can mail them yourself – typically about two weeks prior to a show for best attendance results. If you have less time or prefer email, you will be provided with an invitation to email (in jpg format), which you can attach to your email to send to anyone on your email list. We suggest doing both for the best results.

One week before your show, send a reminder email if you are using email. In addition, it is very important to call every invitee, whether they responded or not, to confirm their attendance and share your excitement about the show. One or two nights before your scheduled show is ideal for making calls. Often people who say they are coming forget about the event, so a reminder call is appreciated. Those who may be not be sure whether or not to attend will be encouraged by your call and more likely to come. Just let your invitees know that you are calling to remind them of the party, and also to find out if they are coming, so that your CityFinds Consultant can plan on how much merchandise to bring and so that you can plan for food and refreshments.

Remember, your efforts in maximizing attendance at your show will go a long way in earning FREE merchandise!

HOST/HOUSTESS GUIDE

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TIPS FOR A SUCCESSFUL PARTY

Also, try to think ahead about which of your guests would be interested in hosting a CityFinds show of their own and be sure to let your CF Consultant know who they are. Bookings that you help to secure will result in additional product credit for you!

How do I set up for the show?

Hosting a CityFinds show is simple – that's what our hostesses like best about having a show. You do not need to have a large home or apartment to host a CityFinds show! We can accommodate living spaces of all sizes. Since CityFinds is cash and carry, it helps to have at least one larger surface on which the jewelry can be displayed (like a table) and sofa or coffee table for other items. Your Consultant can plan the size of your show based on your space and your number of guests.

Keep refreshments simple. Remember, your guests are at your home to visit with you and shop, and the CityFinds merchandise should be the highlight. Try to keep refreshments separate from the merchandise to avoid accidental spills.

Burn a nice candle – something that is not too flowery but adds to the mood you are creating. Scents like lavender, vanilla and ginger are nice in the spring/summer months. Pine and cinnamon are great around the holidays. Soft but upbeat background music is also nice.

Please keep animals away from the merchandise.

Will my guests feel pressured to buy?

CityFinds home shows are intended to be a fun, comfortable and unique experience for one and all. The products sell themselves. And your CityFinds Consultant will help your guests by providing information about the products' history and quality. Your goal should be to have a great time and en-

courage people to come, even if they just want to "window shop."

Can I have more than one show?

Absolutely. We will regularly send out emails and/or mailers informing you about new, exciting items and specials. The best part of CityFinds is that every show is different so you can have as many shows as you and your friends would like and you can tailor the products to your group each time!

If you just had a home show, consider an office show for more rewards!

Do I receive product credits on special request orders?

Guests may put in a special request with your CityFinds Consultant for certain items. The Consultant will fill out a form and then pass the request on to us and we will contact the artisan or supplier to see if we can find the item or a similar one. Since special orders are very limited and take a lot of extra effort to fulfill, you will not receive product credits on them, although your Consultant may make special arrangements with you if the order is filled.

HOST/HOSTESS GUIDE

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TIPS FOR A SUCCESSFUL PARTY

Are there opportunities for special shows?

Yes! We have numerous options for special or theme shows, including SuperShows, Charity Shows, Office Shows, Secret Hostess Shows, and more. Talk to your CityFinds Consultant about any ideas or requests you may have.

Can I get involved with CityFinds as a Sales Consultant?

There is no better CityFinds sales consultant than a CityFinds hostess! Our company is growing by leaps and bounds, and we are adding new sales consultants all the time. As a CityFinds consultant, you will enjoy an excellent income, flexible hours that you control, prizes and incentive rewards, an incredible CityFinds merchandise discount and a fun and rewarding work experience. You will also have the opportunity grow with the company, if you choose, working with new sales consultants that you recruit and earning passive income on their show sales as well. It's your choice. Ask your CityFinds Officer or Sales Consultant for details about the opportunity. We would love to have you join us!

Thank you for hosting a CityFinds show – we look forward to sharing CityFinds with you and your guests!

For more information, contact your CF Consultant or call 401-539-9886.

HOST/HOESSTESS GUIDE