

THE CITYFINDS STORY

As the founders of CityFinds, we love to travel, shop, and entertain. With our two young children in tow, we enjoy visiting different areas; meeting artists, vendors, and designers; learning about techniques, styles and traditions; and purchasing those certain finds that feel especially right. And it shows in our home, where we've surrounded ourselves with eclectic, rare finds, many of which remind us of a place, a person, or an experience that made an impression on our family. These treasures – whether dramatic, whimsical, or functional – add texture, color and culture to our everyday life.

When we entertain, our guests are delighted to “window shop” in our home, often asking more than once, “Where did you get this?” That question, the love of our excursions, and the simple joy of shopping, inspired us to create a business out of our passion. The result - CityFinds Inc.

We already have developed many relationships in every corner of the world. And, although we haven't traveled to every location yet, we will – meeting new people and discovering new finds along the way.

And so begins a totally new concept in home show shopping. We search for unique finds and bring them right into your home – its always fun, and NEVER boring. Every show is different since the items are limited to small quantities or one-of-a-kind pieces, often accompanied by compelling stories or rich history. Our finds range from hand-made, Indian textiles and Peruvian pottery, to NYC jewelry, and trendy handbags from LA. You and your guests will have the unique experience of browsing, learning about and purchasing these distinctive finds to enjoy in your own homes for years to come.

We are certainly having a great time shopping for you and we know you will have a great time shopping with us! – Jami and Dave

What is a CityFinds Home Show?

CityFinds is a new concept in home show shopping. The items are unique – often one-of-a-kind. They vary greatly – from textiles to pottery to jewelry. We provide information about each item's origin. And for a few hours, your home is transformed into a gallery boutique – where all the products are on display.

Your CityFinds officer will help you to plan your home show and select the right items, which can be sorted by category or origin. The officer will bring the products to your home or office for your show, display them, and provide information to your guests about the items. Your guests can also book their own shows. As the host or hostess, you provide the house, the guests, and the refreshments.

What do I get for hosting a CityFinds party?

First, you will receive a gift for hosting on the night of your party. The gifts vary, as do our products, and are always one of our signature, unique finds.

At the end of your show, your CityFinds officer will add up your total sales. You will receive a merchandise credit for 15% of that total (excluding tax).

For example, if your show results in \$2,000 of sales, you will receive a \$300 merchandise credit.

Additionally, you will receive a \$10 credit for every show booked at your party (applied after each show is held).

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TIPS FOR A SUCCESSFUL PARTY

You may use your credit toward a purchase that evening, or you will receive a product credit sheet, which is valid for three months. It is non transferable, so be sure to attend or hold another show within the allotted time.

Can I put a CityFinds item on hold?

As a host, you may place the items you would like to purchase aside on the day of your show, before your guests arrive, so that you can use your commission toward them. You cannot put an item on hold until the next show. Guests are not permitted to put items on hold.

Who do I invite?

The more you sell at your CityFinds party, the more product commissions you have to spend! You should invite people who enjoy unique and one-of-a-kind items like jewelry, textiles, and accessories. CityFinds is not just for women. Many men enjoy buying art and textiles for the home – and we do order men's accessories when we find distinctive ones! A CityFinds guest can find a great item for \$30, a one-of-a-kind piece for \$150-\$300, or even an authentic Persian rug for much more!

When creating your list, consider:

Friends and relatives

Neighbors

Co-workers and business associates

Parents of your children's friends

Your children's teachers

Your hairdresser, manicurist

Interior decorators

Your family physician and nurses

Club or church members

How do I invite them?

First, arrange your CityFinds home show date and time with your CityFinds officer. Start telling people

about it right away! Then, create a list of invitees, including names, addresses, emails and phone numbers. Be careful to spell names correctly. Your officer will help you mail invitations three - four weeks prior to the show. If you have less time or prefer email, you will be provided with an invitation to email (in jpg format), which you can attach to your email to send to anyone on your email list. We suggest doing both if time permits.

One week before your show, we will email you a reminder to email (in jpg format). It will contain some details about the actual products you will be showing.

How do I set up for the show?

Since CityFinds is cash and carry, it helps to have at least a few large surfaces on which the items can be displayed (like a table and counter tops). Your officer can help you plan the size of your show based on your space.

You should plan on serving refreshments, but please keep them separate from the merchandise and ask your guests not to handle the merchandise while they are handling food. Large cheese and fruit platters are a nice option, as well as vegetables and dip. Simple, hot hors d'oeuvres are very nice, but avoid food that will leave hands sticky and can damage the merchandise. Of course, serve beverages like water,

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tea, or wine, depending on your group. However, ask guests to be careful near the merchandise, to avoid spills on the textiles.

Remember, CityFinds is more than shopping – it's an experience – for you *and* your guests. You are transforming your home for a few hours into a boutique of rare items from different parts of the world. Have fun with it. Consider appetizers that represent the origins of the the finds at your party - like Hummus and Tabouli, Quesadillas, etc.

You should also burn a nice candle – something that is not too flowery but adds to the mood you are creating. Scents like lavender, vanilla and ginger are nice in the spring/summer months. Pine and cinnamon are great around the holidays.

Soft but upbeat background music is nice. Again, you can tie into the origin of your items, or play something special that appeals to your audience (We like the smooth sounds of artists like Enya, Macy Gray, or Natalie Cole or classic jazz or African music is great for the right groups and products).

Please keep animals away from the merchandise.

Will my guests feel pressured to buy?

CityFinds home shows are intended to be a fun, comfortable and unique experience for one and all. The products sell themselves. And your CityFinds officer will help your guests by providing information about the products' history and quality. Your goal should be to have a great time and encourage people to come, even if they just want to "window shop."

Can I have more than one show?

Absolutely. We will regularly send out emails and/or mailers informing you about new, exciting

items and/or areas we have discovered. The best part of CityFinds is that every show is different so you can have as many shows as you and your friends would like and you can tailor the products to your group each time!

Do I receive product credits on special request orders?

Guests may put in a special request with your CityFinds officer for certain items. The officer will fill out a form and then pass the request on to us and we will contact the artisan or supplier to see if we can find the item or a similar one. Since special orders are very limited and take a lot of extra effort to fulfill, you will not receive product credits on them, although your officer may make special arrangements with you if the order is filled.

Are there opportunities for special shows?

Yes. We have numerous options for special or theme shows, including SuperShows, Charity Shows, and more. Talk to your CityFinds officer about any ideas or requests you may have.

Above all, enjoy the show!